

WEBSITE PRIVACY POLICY

Thank you for visiting our website! Christian Family Care Agency Inc. (“Christian Family Care,” “we,” “us,” or “our”), a 501(c)(3) nonprofit organization, has adopted this Privacy Policy to inform you about how we collect, use, and share personal information from or about the users of our website, <https://cfcare.org/>, or any other Christian Family Care online service that posts a link to this Privacy Policy (together, the “Services”), including the choices Christian Family Care offers with respect to that personal information. For certain Services, there may be additional notices about our information practices and choices. Please read those additional privacy disclosures to understand how they apply to you. When we refer to “you” or “user”, we mean someone who uses any of the Services.

By visiting or otherwise using the Service, you agree to our [Terms of Use](#) and consent to our data collection, use, and disclosure practices, and other activities as described in this Privacy Policy, and any additional statements that may be posted on an applicable part of the Service. If you do not agree and consent, please discontinue use of the Service, and uninstall Service downloads and applications.

If you have any questions about this Privacy Policy or if you would like to request accommodations, please contact us at info@CFCare.org or call us at (800) 939-5432.

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Information We Collect and the Purposes for Our Collection

1. Information that you share with us.

We collect personal information you choose to share with us, for the purposes set forth below.

- **Contact Information:** We collect your name, phone number, home and/or mailing address, and email address when you register for our services, submit a request to receive materials by mail, subscribe to our electronic mailing list, submit a question or comment or suggestion through the Service, or otherwise communicate or transact through the Service.
- **Payment Information:** We collect your payment information, such as your credit card information, when you participate in “Ways to Give” on the Service, or otherwise transact through the Service.
- **Other Information:** We collect additional information about you, such as information about your organization/church affiliation, for the purposes set forth above.

2. Information collected automatically.

Christian Family Care, our Service Providers, and/or Third-Party Services (defined below) may also automatically collect certain information about you when you access or use the Service (“Usage Information”). Christian Family Care collects your information automatically for technical purposes, such as to enhance our website’s functionality, and to track the number of unique visitors to the Service, including as follows:

- **Log Information:** Log information is data about your use of the Service, such as IP address, browser type, Internet service provider, referring/exit pages, operating system, date/time stamps, and related data, and may be stored in log files.
- **Information Collected by Cookies and Other Tracking Technologies:** Cookies and other tracking technologies (collectively, “Tracking Technologies”), including, without limitation, web beacons/tracking pixels, embedded scripts, and device and monitoring may be used to collect information about interactions with the Service or emails, including information about your browsing and activities on the Service.

The Tracking Technologies that may be used on the Service to automatically collect Usage Information include:

- **Cookies:** A cookie is a small text file that is stored on a user’s device, which may be session ID cookies or tracking cookies. Session cookies make it easier for you to

navigate the Service and expire when you close your browser. Tracking cookies remain longer and help in understanding how you use the Service and enhance your user experience. Cookies may remain on your hard drive for an extended period. If you use your browser's method of blocking or removing cookies, some but not all types of cookies may be deleted and/or blocked and as a result some features, and functionalities of the Service may not work. The Service may associate some or all of these types of cookies with your devices.

- **Web Beacons ("Tracking Pixels")**: Web beacons are small graphic images, also known as "Internet tags" or "clear gifs," embedded in webpages and email messages that may be used, without limitation, to count the number of visitors to the Service, to monitor how users navigate the Service, and to count content views.
- **Embedded Scripts**: An embedded script is a programming code designed to collect information about your interactions with the Service. It is temporarily downloaded onto your computer from Christian Family Care's web server, or from a third party with which Christian Family Care works and is active only while you are connected to the Service and deleted or deactivated thereafter.
- **Device and Activity Monitoring**: Technologies that monitor, and may record, certain of your interactions with the Service, and/or collect and analyze information from your device, such as, without limitation, your operating prevention, troubleshooting, tracking and/or improving the Services and customizing or optimizing your experience on the Services.

Some information about your use of the Service and certain other online services may be collected using the Tracking Technologies described above across time and services and used by Christian Family Care and third parties for purposes such as to associate different devices you use and deliver relevant ads and/or other content to you on the Service and certain other online services.

Tracking Technologies Choices and Consent. We are giving you detailed notice of the Tracking Technologies and your choices regarding them so that your consent is meaningfully informed. We may also provide you with a choice as to the level of data you share with us or allow Tracking Technologies to collect. The Service is limited, and some features may not be available based on what data you elect and/or consent to share with us. For information on how to exercise preferences as to our features, functionality, and communications, see the *Choices: Tracking and Communications Options* section.

3. Information third parties provide about you.

Christian Family Care may receive information about you from third parties, including your friends and others that use the Service, when they submit content to us or otherwise interact with the Service. Additionally, we may, from time to time supplement the information we collect via our Service with outside records from third parties. To the extent we combine information we receive outside of the Service with your personal information we collect on the Service, we will apply this Privacy Policy to such combined information, unless we have disclosed otherwise. Otherwise, information collected outside of the Service is not treated as personal information that is covered by this Privacy Policy, with exceptions.

4. Your HIPAA Rights.

Certain information that you provide to us or that we obtain from or about you may be protected health information covered by the Health Insurance Portability and Accountability Act (“HIPAA”). For more information regarding your rights and our obligations to you under HIPAA, please refer to our [Notice of Privacy Practices](#).

How We Use the Information We Obtain

Christian Family Care may use the information about you, including the personal information that we collect about or from you, for any purposes not inconsistent with Christian Family Care’s statements under this Privacy Policy, or otherwise made by us in writing at the point of collection, and not prohibited by applicable law, including without limitation, the following:

- Understand your needs and provide you with better service;
- Allow you to participate in the features we offer on the Service;
- Facilitate, manage, personalize, and improve your online experience;
- Process your registration, manage your account and/or process and maintain the information you provide to us;
- Transact with you, provide services and information you request, respond to your comments, quests, and requests, serve you content and/or advertising, and send you notices;
- Fulfill other purposes disclosed at the time you provide personal information or otherwise where we are legally permitted or are required to do so; and
- Prevent and address fraud, breach of policies or terms, and threats or harm.

Use of partner information is limited to partner communications, internal purpose of Christian Family Care, and to further the ministry activities and purposes of Christian Family Care.

Information We Share with Third Parties

Christian Family Care will not sell or rent your personal information to other organizations, and we endeavor to keep confidential the identity of our partners. Except as restricted by applicable law, this Privacy Policy, or any other representation Christian Family Care makes to you, Christian Family Care may share the personal information we collect about or from you. For clarity, if we de-identify or aggregate information about you, the information is no longer personal information for which we have an obligation to you based on this Privacy Policy (or a statement made elsewhere on the Service), and accordingly, we may share it with others freely.

1. Marketing.

We may use your personal information to send you marketing communications. We do not share your personal information with third parties for those third parties’ direct marketing purposes unless we have provided you with the ability to choose to consent or withhold consent to such sharing at the time you provide your personal information, in which case we will honor your choice. It is not our desire to send unwanted communications to you. Please contact us at info@CFCare.org or call us at (800) 939-5432 if you wish to unsubscribe from our marketing communications.

2. *With your disclosure or consent.*

Your activities on the Services may, by their nature, result in the sharing of your information with third parties. By engaging in these activities, you consent to that and further sharing and disclosure to third parties. Such third-party data receipt and collection is subject to the privacy and business practices of that third party, not us.

3. *Third parties providing services on our behalf.*

Our agents, vendors, consultants, and other service providers (collectively, “Service Providers”) may receive, or be given access to your information, including, without limitation, the personal information we collect from or about you on the Service. We do not authorize our Service Providers to use the information to send you direct marketing services other than related to Christian Family Care without your consent.

4. *To protect the rights of Christian Family Care and our Users.*

We may disclose your information if we believe in good faith that doing so is necessary or appropriate: (i) to protect or defend the rights, safety, or property of Christian Family care or our users; (ii) to investigate, prevent, or take action regarding illegal activities, or suspected fraud; (iii) to enforce this Privacy Policy, our Terms of Use, and other applicable agreements and policies; (iv) as evidence in litigation or other proceedings in which we or our affiliates may be involved; and (v) to comply with legal and regulatory obligations and, to the extent not prohibited by applicable law, law enforcement requests.

Information You Disclose Publicly or To Others

The Service may permit you to post or submit content (i.e., “Submissions”) including, without limitation, written content, data, or other content. If you choose to submit UGC to any public area of the Service, your UGC will be considered “public” and will be accessible by anyone, including Christian Family Care. Notwithstanding anything to contrary, unless otherwise explicitly agreed by us, the personal information included in UGC is not subject to our usage or sharing limitations, or other obligations under this Privacy Policy or otherwise, and may be used and shared by us and third parties to the fullest extent not prohibited by applicable law. We encourage you to exercise caution when making decisions about what you disclose in such public areas.

Additionally, the Service may offer you the option to send a communication to a friend or contact. If so, Christian Family Care relies on you to only send to people who have given you permission to do so. The recipient’s personal information that you provide (e.g., their name, email, and/or other contact information) will be used to facilitate the communication but will not be used by us for any other marketing purposes unless we obtain consent from that person. Your contact information and message may be included in the communication.

Third-Party Content, Third-Party Services, Social Features, Advertising and Analytics

The Service may include or link to third-party websites, apps, locations, platforms, code (e.g., plug-ins, application programming interfaces (“API”), and software development kits (“SDKs”) or other services (“Third-Party Service(s)”). These Third-Party Services may use their own Tracking Technologies to independently collect information about you and may solicit personal information from you.

Certain functionalities on the Service permit interactions that you initiate between the Service and certain Third-Party Services, such as third-party social networks (“Social Features”). Examples of Social Features include: enabling you to send content such as contacts and photos between the Service and a Third-Party Service; “liking” or “sharing” Christian Family Care’s content; and to otherwise connect the Service to a Third-Party Service (e.g., to pull or push information to or from the Service). If you use Social Features, and potentially other Third-Party Services, information you post or provide access to may be publicly displayed on the Service or by the Third-Party Service that you use. Similarly, if you post information on a Third-Party Service that references the Service (e.g., by using a hashtag associated with Christian Family Care, such as in a tweet or status update), your post may be used on or in connection with the Service or otherwise by Christian Family Care. Also, both Christian Family Care and the third party may have access to certain information about you and your use of the Service and any Third-Party Service.

Christian Family Care may engage and work with Service Providers and other third parties to serve advertisements on the Service and/or on other online services. Some of these ads may be tailored to your interest based on your browsing of the Service and elsewhere on the Internet, which may include use of precise location and/or Cross-device Data, sometimes referred to as “interest-based advertising” and “online behavioral advertising” (“**Interest-based Advertising**”), which may include sending you an ad on another online service after you have left the Service (i.e., “retargeting”). We may use Microsoft and Google for advertising services. See the *Choices: Tracking and Communications Options* section for more information about your choices regarding certain personalized advertising.

Christian Family Care may use Google Analytics or other Service Providers for analytics services. These analytics services may use cookies and other Tracking Technologies to help us analyze Service users and how they use the Service. Information generated by these analytics services (e.g., your IP address and other Usage Information) may be transmitted to and stored by these Service Providers on servers in the U.S. (or elsewhere) and these Service Providers may use this information for purposes such as evaluating your use of the Service, compiling statistic reports on the Service’s activity, and providing other services relating to Service activity and other Internet usage. See the *Choices: Tracking and Communications Options* section for more information on your choices regarding these services.

We are not responsible for, and makes no representations regarding, the policies or business practices of any third parties, including, without limitation, analytics Service Providers and Third-Party Services associated with the Service, and encourages you to familiarize yourself with and consult their privacy policies and terms of use.

Data Security

Christian Family Care uses reasonable measures to protect the personal information you provide to us or that we collect from or about you (excluding UGC) from loss, theft, misuse and unauthorized access, disclosure, alteration, and destruction. Nevertheless, transmission via the Internet and online digital storage are not completely secure and Christian Family Care does not guarantee the security of your information collected through the Service.

Transfers of Information to the United States

Christian Family Care is based in the U.S. and the information we and our Service Providers collect is governed by U.S. law. If you are accessing the Service from outside of the U.S., please be aware that information collected through the Service may be transferred to, processed, stored, and used in the U.S. Data protection laws in the U.S. may be different from those of your country of residence. Your use of the Service or provision of any information therefore constitutes your consent to the transfer to and from, processing, usage, sharing, and storage of your information, including Personally Identifiable Information, in the U.S. as set forth in this Privacy Policy.

Children's Privacy

The Service is intended for a general audience and not directed to children less than 13 years old. Christian Family Care does not intend to collect personal information as defined by the U.S. Children's Online Privacy Protection Act ("COPPA") in a manner that is not permitted by COPPA. If we obtain knowledge that we have collected children's personal information in a manner not permitted by COPPA, we will remove such data to the extent required by COPPA.

Accessing and Changing Information

Christian Family Care may provide web pages or other mechanisms allowing you to delete, correct, or update some of the personal information you provide to us or that we collect from or about you (e.g., contact information). We will make good faith efforts to make requested changes in our then-active databases as soon as practical, but it is not always possible to completely change, remove or delete all of your information or public postings from our databases and residual and/or cached data may remain archived thereafter. Further, we reserve the right to retain data (a) as required by applicable law; and (b) for so long as necessary to fulfill the purposes for which the data is retained except to the extent prohibited by applicable law.

Choices: Tracking and Communications Options

1. Tracking Technologies generally.

Regular cookies may generally be disabled or removed by tools available as part of most commercial browsers, and in some instances blocked in the future by selecting certain settings. Browsers offer different functionalities and options, so you may need to set them separately. Also, tools from commercial browsers may not be effective with Flash cookies (also known as

locally shared objects)¹, HTML5 cookies, or other Tracking Technologies. For information on disabling Flash cookies, go to Adobe's website <http://helpx.adobe.com/flash-player/kb/disable-third-party-local-shared.html>. Please be aware that if you disable or remove these technologies, some parts of the Service may not work and that when you revisit the Service your ability to limit browser-based Tracking Technologies is subject to your browser settings and limitations.

Some App-related Tracking Technologies in connection with non-browser usage (e.g., most functionality of a mobile app) can only be disabled by uninstalling the app. To uninstall an app, follow the instructions from your operating system or handset manufacturer. Apple and Google mobile device settings have settings to limit ad tracking, and other tracking, but these may not be completely effective.

Your browser settings may allow you to automatically transmit a "Do Not Track" signal to online services you visit. Note, however, there is no consensus among industry participants as to what "Do Not Track" means in this context. Like many online services, Christian Family Care currently does not alter its practices when we receive a "Do Not Track" signal from a visitor's browser. To find out more about "Do Not Track," you can visit <http://www.allaboutdnt.com>, but Christian Family Care is not responsible for the completeness or accuracy of this third-party information. Some third parties, however, may offer you choices regarding their Tracking Technologies. One way to potentially identify cookies on our web site is to add the free Ghostery plug-in to your browser (www.ghostery.com), which according to Ghostery will display for you traditional, browser-based cookies associated with the web sites (but not mobile apps) you visit and privacy and opt-out policies and options of the parties operating those cookies. Christian Family Care is not responsible for the completeness or accuracy of this tool or third-party choice notices or mechanisms. For specific information on some of the choice options offered by third party analytics and advertising providers, see the next section. We may, from time-to-time, and in certain jurisdictions, offer or point you to tools that allow you to exercise certain preferences regarding cookies and other Tracking Technologies associated with the Services, but such tools rely on third parties and third-party information so we do not guaranty that the tools will provide complete and accurate information or be completely effective. For instance, here is where you can find cookie controls for popular browsers:

- [Google Chrome](#)
- [Firefox](#)
- [Internet Explorer](#)
- [Edge](#)
- [Safari](#)

We do not represent that these third-party tools, programs or statements are complete or accurate. You will need to do this on each browser that you use to access our Services and clearing cookies on your browser(s) may disable your preference settings. Also, our Services may not function properly or as intended if you block all or even certain cookies. Accordingly, you may want to consider the more limited opt-out choices noted in the next section.

¹ See prior comments as to Flash Cookies.

2. Analytics and advertising tracking technologies.

You may exercise choices regarding the use of cookies from Google Analytics by going to <https://tools.google.com/dlpage/gaoptout> or downloading the Google Analytics Opt-out Browser Add-on. You may exercise choices regarding the use of cookies from Adobe Analytics by going to <https://www.adobe.com/privacy/opt-out.html> under the section labeled “Tell our customers not to measure your use of their web sites or tailor their online ads for you.”

You may choose whether to receive some Interest-based Advertising by submitting opt-outs. Some of the advertisers and Service Providers that perform advertising-related services for us and third parties may participate in the Digital Advertising Alliance’s (“DAA”) Self-Regulatory Program for Online Behavioral Advertising. To learn more about how you can exercise certain choices regarding Interest-based Advertising, including use of Cross-device Data for serving ads, visit <http://www.aboutads.info/choices/>, and <http://www.aboutads.info/appchoices> for [information on the DAA’s opt-out program specifically for mobile apps \(including use of precise location for third party ads\)](#). Some of these companies may also be members of the Network Advertising Initiative (“NAI”). To learn more about the NAI and your opt-out options for their members, see <http://www.networkadvertising.org/choices/>. Please be aware that, even if you are able to opt out of certain kinds of Interest-based Advertising, you may continue to receive other types of ads. Opting out only means that those selected members should no longer deliver certain Interest-based Advertising to you but does not mean you will no longer receive any targeted content and/or ads (e.g., from other ad networks). Also, if your browsers are configured to reject cookies when you visit these opt-out webpages, or you subsequently erase your cookies, use a different device or web browser or use a non-browser-based method of access (e.g., mobile app), your NAI / DAA browser-based opt-out may not, or may no longer, be effective. Christian Family Care supports the ad industry’s [Self-regulatory Principles for Online Behavioral Advertising](#) and expects that ad networks Christian Family Care directly engages to serve you Interest-based Advertising will do so as well, though Christian Family Care cannot guaranty their compliance. We are not responsible for the effectiveness of, or compliance with, any third party’s opt-out options or programs or the accuracy of their statements regarding their programs.

We may also use Microsoft Advertising Services and Google Ad Services. To learn more about the data Microsoft collects and how your data is used by it and to opt-out of certain Microsoft browser Interest-based Advertising, please visit [here](#). To learn more about the data Google collects and how your data is used by it and to opt out of certain Google browser Interest-based Advertising, please visit [here](#).

3. Communications.

You can opt out of receiving certain promotional communications (emails or text messaging) from Christian Family Care at any time by (i) for promotional e-mails, following the instructions provided in emails to click on the unsubscribe link, or if available by changing your communication preferences by logging onto your account; and (ii) for text messages, following the instructions provided in text messages from Christian Family Care to text the word, “STOP”. Please note that your opt-out is limited to the e-mail address or phone number used and will not affect subsequent subscriptions. If you opt-out of only certain communications, other subscription communications may continue. Even if you opt out of receiving promotional communications, Christian Family Care may, subject to applicable law, continue to send you


non-promotional communications, such as those about your account, transactions, servicing, or Christian Family Care’s ongoing business relations with you.

Changes to this Privacy Policy

This Privacy Policy is subject to change from time to time. Christian Family Care will endeavor to post a notice of any changes to this Privacy Policy for a period of thirty (30) days following any such modifications. Therefore, you are advised to review this Privacy Policy occasionally, or at least every thirty (30) days. Your continued use of this Site after Christian Family Care’s notice of modification of this Privacy Policy shall constitute your acceptance of the modified Privacy Policy. If any term or provision of this Privacy Policy shall be found to be invalid, illegal or otherwise unenforceable, such finding shall not affect the other terms or provisions of this Privacy Policy, or the whole of this Privacy Policy, but such term or provision shall be deemed modified to the extent necessary to render such term or provision enforceable, and the rights and obligations of you and Christian Family Care shall be construed and enforced accordingly, preserving to the fullest permissible extent the intent and agreements set forth in this Privacy Policy.

Contact Us

If you have any questions or concerns relating to this Privacy Policy, please contact us at info@CFCare.org or call us at (800) 939-5432.

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